

CARDANO
SOUTH FLORIDA

Forming CSF Local Community Center

Building A Committed Team Of Volunteers



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Benjamin Moore

- ❑ CSF Assistant Meetup organizer
- ❑ Full-stack Java developer
- ❑ Cardano member & volunteer
- ❑ Crypto enthusiast since 2017
- ❑ Work in banking and insurance
- ❑ Attended university in South Carolina
- ❑ Lives in South Florida
- ❑ Lived in Mexico and Philadelphia

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Agenda

- ❖ What is a Local Community Center (LCC)
- ❖ Goals for Cardano South Florida (CSF) LCC
- ❖ Some questions for the CSF LCC team to consider
- ❖ Building a dedicated team of volunteers
- ❖ Immediate tasks for the CSF LCC team
- ❖ My meetup story
- ❖ Capturing the vision of what CSF LCC could be
- ❖ What are the requirements to join the team
- ❖ How to join
- ❖ Q & A



Local Community Center (LCC)

What is a local community center (LCC)?

A local or regional body of Cardano community members with the goal of solving uniquely local or region-level problems/issues either using the Cardano blockchain or related to the Cardano ecosystem.

- A Local or regional body
- Solving local or regional-level problems
- Using Cardano blockchain
- Related to Cardano ecosystem



Mission of CSF LCC

- 1. Solve problems for our local & regional members**
Become a hub that serves and meets the Cardano needs of local and regional community members, businesses, enterprises, and governmental institutions.
- 2. Solve real-world problems for local/regional people**
Improve the lives of locals by identifying and solving local/region-level real-world problems using the Cardano blockchain.
- 3. Actively participate in Cardano decentralized governance**
Give local/regional Cardano members, businesses, enterprises, etc., the needed support and resources to benefit from Cardano governance.



Questions for LCC team to consider

How can you leverage Cardano's large and engaged international community to promote and evolve the Cardano project and bring in developers, enterprises/NPOs, students, etc.?

What tools, resources, and processes will you need from the Cardano Foundation to build a Local Community Center?

How will you use the Cardano community to solve local problems while representing the Cardano blockchain in the best way possible?

How would a blockchain infrastructure solution provide your regional focus group with the components they need?



Questions for LCC team to consider

How will you inspire, guide, and enable your local Cardano Community to act as educators, brand ambassadors, and growth accelerators now and into the future?

How will you safeguard Cardano's brand image and ensure that it is used in favor of the project and its mission?

What will be the real-world outcomes of your local community center? How will they be measured?



Building a dedicated team

The caliber of people needed to volunteer

- Dedication & Commitment
- Self-motivated
- Team player (Respectful of other people's views)
- Willingness to volunteer

Who can join?

Anyone willing to help build a better future for our region.

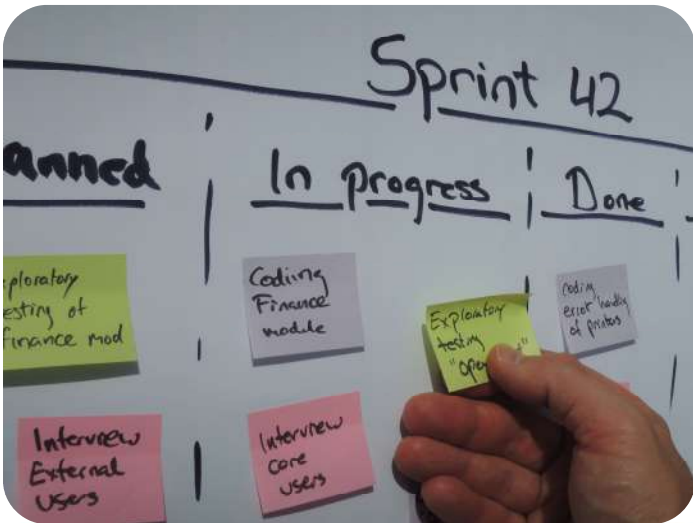
Minimum expectations

- Time to meet (one in-person meeting and one zoom meeting) each month
- Time to research and execute tasks



Immediate Tasks

- ❑ **South Florida LCC Website**
Create an LCC website for Cardano South Florida.
- ❑ **Catalyst Proposal**
Prepare, write and submit a CSF proposal to Project Catalyst for funding





My Meetup story (CSF Progression)

- **Started with an idea & a vision**
Have a genuine desire to help people and connect a community.
- **Coffee Shop & Two guys**
Venturing out and make a move – no matter what's the outcome.
- **Sacrifice, Service, and Hard Work**
The things I did when no one was watching, or no one will ever know.
- **Continuous service led to recognition**
Perseverance leads to awareness and recognition in the Cardano community.
- **960 members meetup, Connection with IOHK & Cardano**
Recognition, continuous service leads to a higher profile and resources for you to help more people.



Capturing the CSF LCC vision

- **Transforming Florida into a Decentralized Crypto/Blockchain Economy**
Provide a **Fair Chance & Opportunity** of acquiring and building wealth
- **Using Cardano to improve people's life**
Education, Healthcare, participation, disaster recovery, etc.
- **Incentivizing local to protect the Florida environment & ecosystems**
Everglade restoration,
Red Tide problem that is ruining local economies around Florida
Saltwater intrusion into our freshwater aquifer
Protecting local fish species and coastal coral reefs (90% lost)
- **Center of innovation – a Florida blockchain accelerator for DApps**
Utility applications for dealing with hurricane disaster aftermath
Dealing with rising property insurance and fraud





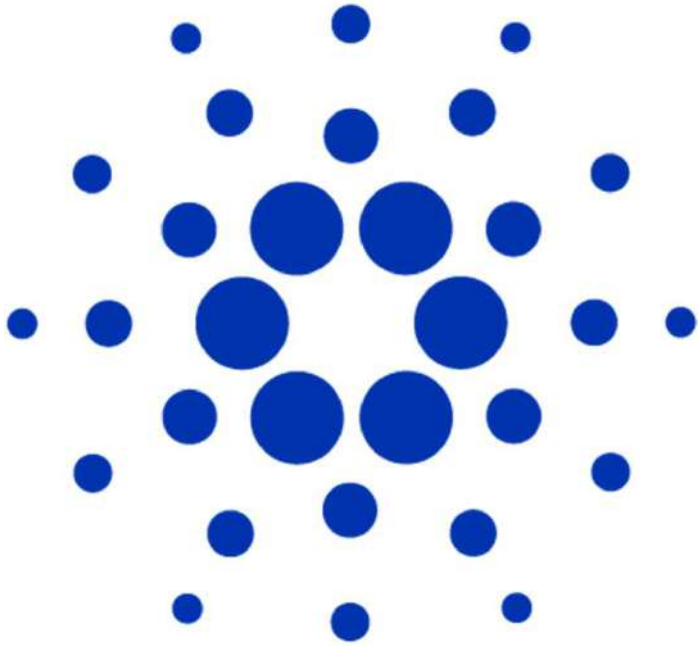
How to join the team?

- ❖ CSF Meetup home page or this event's page and click on the Google Form link to Join the CSF LCC team
<https://www.meetup.com/Cardano-blockchain-South-Florida/>
- ❖ Cardano South Florida Telegram group and click on the Pinned message. <https://t.me/cardanomeetupsouthflorida>
- ❖ Text me now, and I'll text you the link to sign up.





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Thank you





Questions & Answers

